



## Lorri Zipperer, Cybrarian

### Professional Profile

For 25 years, Lorri Zipperer has helped clients and colleagues address their information needs. She is a healthcare specialist, who works primarily with professional associations, foundations, and educators.

Lorri facilitates her client's development of a vision for how their information initiatives will be utilized and perceived. She crafts strategies to help them achieve their objectives.

She is a published author in patient safety, systems thinking, knowledge management and visioning. As a leader in her field, Lorri has cultivated strong relationships with colleagues from a variety of disciplines. By utilizing the experiences of her multidisciplinary network, she keeps apprised of cutting edge solutions and tailors them to the needs of the healthcare community.

Lorri currently consults on publication and content development, patient safety awareness and knowledge management in addition to providing project management services.

### Competencies & Skills

- ¥ Goal and Standards Articulation
- ¥ Workshop Design
- ¥ Organizational Concept Creation
- ¥ Problem Identification and Resolution
- ¥ Publication Concept Development
- ¥ Project Management
- ¥ Strategic Planning
- ¥ Social Media and Website Content Curation

### Publishing Projects

- ¥ Envisioned and developed two edited professional texts on evidence, information and knowledge delivery in healthcare.
- ¥ Facilitated team development of modular educational tools on medication safety for clinicians and administrators.
- ¥ Conceptualized and produced literature and reference compendiums, conference proceedings, newsletters and websites in patient safety
- ¥ Designed a centralized permissions initiative for a healthcare website

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